What makes a conference a success?



Location







Food







Size









Organization, program

125th ANNUAL | Washington, D.C. CONVENTION | AUGUST 3-6, 2017

Online Convention Program

Search for collaborative programming by choosing CPG as a group

Search by Keyword Please enter keywords



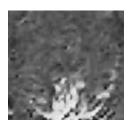
What are conferences for?

- Show the research borderlines, where «the newest results are presented»
- «When names become faces»
- Social networking, actively seek contact with people you want to talk to, join other groups for dinner etc.
- Walking through the exhibition halls and book stands, tips for new ideas, equipment, tests, books, etc.
- The special feeling when witnessing a breakthrough-finding being presented













Colleague 1

Conferences work best;

- When size is small(ish)
- When the topic is not too broad, so the participants share the research focus and therefore the conversation is naturally productive
- When there is sufficient time to talk during breaks, and the conference days are not too long
- When there are inspiring, theme-related keynote presentations
- When PhD-students and junior researchers have the opportunity to talk and discuss (informally) with the «big names» in your field.

Colleague 2

It depends seen by whom:

From the student perspective: Interesting and valuable presentations and posters, opportunity to present own poster or oral presentation

From the professor perspective: To be seen and heard among colleagues

Other points:

Practical environemnts/conference site, easy access

Good dinner

Sightseeing

To travel with colleagues, opportunies for informal discussions

Avoid parallell sessions, if possible

Colleague 3

Interesting question; «Success» from the perspective of the PhD-student I assume?

- Have the opportunity to present your work for a wider (international?) audience
- That senior researchers were present at your poster and asked questions and showed an interest in your work
- That the PhD-student because of the conference had the opportunity to expand his/her social and research network, establish new connections that may be valuable in the future when establishing yourself as an independent researcher
- Oral presentations not only by celebrities that «draw» attention to the conference, but are democratic and let everyone on stage

The poster session



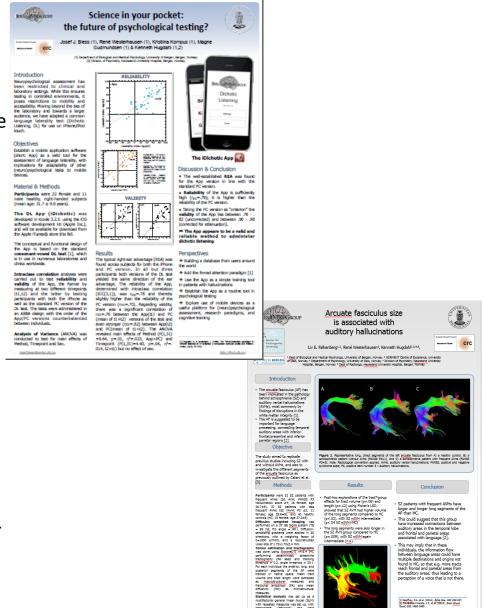
What makes some poster-stands «crowded» and some not attended at all?

Poster-sessions should be taken seriously, and be well- organized and not a marginal add-on with a few posters hanging at the back of the lecture wall or in the hallway

Have poster-sessions as a social gathering after dinner where everyone could meet at the same time, have a glass of wine or a beer, and walk around looking at posters, talking with colleagues (will work at small conferences)

To make your poster a success

- Be well prepared for your presentation of the poster
- Make the information in the poster easily available and easy to «eye-scan», in particular the «Objective/Aim» of the study and the «Conclusions»
- Be ready to answer questions, also critical questions,
- Prepare for providing additional information, hand-outs, web-links etc., have a business card with your email address, or have it displayed on the poster
- Approach «hesitant» visitors and offer a guided tour through the poster, do not overload with information
- Show that you are proud of your results and your poster! Be self-confident!



Thanks for your attention!